

LEE TURMAN

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SUMMARY

Senior Level Graphic Designer with extensive background in corporate marketing, communications and brand materials. Consistently produces clean, elegant designs for printed and online media ahead of schedule and below budget. Major strengths include ability to build strong client relationships and liaise with subject matter experts and target audiences to produce highly effective design collateral.

PROFESSIONAL EXPERIENCE

ELITE PERSONAL CHEFS, Chicago, IL 2020 to 2021

Elite Personal Chefs is a multi-faceted culinary services company specializing in private events, personal chef meal prep services and corporate consultation.

Chief Operating Officer / Director of Marketing & Design (2020 – 2021)

Managed company operations and logistics. Developed brand identity, web presence and all marketing and promotional materials.

- Designed and produced investor pitch presentation and supporting materials leading to close of \$250K fundraise in 12 months.
- Developed and implemented new payroll, financial reporting and metrics tracking systems to support rapid 10x employee and revenue growth from Feb 2020 to Feb 2021.

UMBRELLAS ON THE BEACH, Evanston, IL 2012 to 2020

Full-service, results-driven advertising agency providing services to corporate and private clients including: Hewitt, United Way, State Farm, Acco Brands, Abbott, AbbVie, ThermoFisher, Lieca and Baxter Healthcare.

Senior Graphic Designer (2012 – 2017; 2018 – 2020)

Designed digital and print-based materials for multiple corporate and private clients.

- Designed and produced numerous large-format CEO and executive presentations for National Sales Meetings for a variety of medical diagnostics organizations.
- Designed and produced a print and digital campaign introducing Splenda Naturals Stevia low-calorie sweetener.
- Developed user interface and graphics for iPad application used to educate medical professionals on new Ensure brand nutritional supplements.
- Designed and produced conference materials and environmental graphics for the 2013 global summit on Cancer Nutrition Therapy held at the Croatian Academy of Sciences and Arts in Zagreb, Croatia.

ARGONNE NATIONAL LABORATORY, Lemont, IL

2017 to 2018

(long-term contract placement through Creative Circle, LLC)

Argonne is a multidisciplinary science and engineering research center, where talented scientists and engineers work together to answer the biggest questions facing humanity, from how to obtain affordable clean energy to protecting ourselves and our environment.

Graphic Designer (2017 – 2018)

Designed digital and print-based materials for multiple internal Laboratory departments.

- Designed and produced templates and standards for entire public website redesign—with thousands of pages of content being reworked to the new design.
- Designed and produced infographics and educational banners for Argonne’s public website.
- Created numerous internal and external facing presentations on Argonne research projects and initiatives.

MOTOROLA MOBILITY LLC, Chicago, IL

2005 to 2012

Senior Brand Design Consultant (2011 – 2012)

Designed high visibility corporate marketing materials and provided Motorola brand guidance to numerous internal and external business partners.

- Designed presentation and environmental graphics for Motorola’s global press event launching the DROID RAZR smartphone meeting tight deadlines and providing significant cost savings for the company.
- Developed environmental branding and graphics guidelines for major Motorola facilities ensuring a consistent customer and employee brand experience when visiting our locations around the world.
- Developed brand identity and collateral for “The M-List,” Motorola’s celebrity and industry influencer affinity program.

Senior Graphic Designer (2005 – 2011)

Provided art direction and hands-on graphic design for printed and online materials supporting Motorola’s public relations, employee communications and senior leadership teams.

- Managed and directed freelance graphic designers for various marketing projects under a \$20K yearly contract with a creative services vendor.
- Designed multiple Motorola Annual Reports and Corporate Responsibility Reports lowering costs for the company by eliminating design agency expenses.

INTEGRATED MERCHANDISING SYSTEMS, Morton Grove, IL

2005

One of the largest providers of end-to-end point of sale, promotional and premium materials for leading retail and service industry clients across the US and Canada.

Senior Graphic Designer (2005)

Designed and produced catalogs, brochures, in-store signage and promotional materials for numerous high-profile clients, including: McDonald’s, PepsiCo, Wells Fargo, Borders Books, Follett Bookstores and Home Depot.

- Designed custom illustration for t-shirt presented to pop singing group Destiny’s Child commemorating their “I’m Lovin’ It” tour sponsored by McDonald’s.
- Designed and produced 80-page PepsiCo Collection catalog of branded promotional items.

SELF-EMPLOYED, Chicago, IL

2002 to 2008

Graphic Designer (2002 - 2008)

Provided full-service graphic design for numerous corporate and private clients, including: Motorola, Inc., the Chicago Council of Lawyers, Chicago Appleseed, Human Rights Campaign-Chicago Chapter and the village of Wheeling, Illinois.

- Designed program booklet and event graphics for Human Rights Campaign Annual Chicago Dinner Gala in 2007 and 2008.
- Designed, programmed and produced VoteForJudges.org website providing Illinois voters with non-partisan information on circuit and county judges up for retention.

MOTOROLA, INC., Schaumburg, IL

1996 to 2002

Creative Media Consultant (1996 - 2002)

Designed numerous printed and online materials for Motorola's internal and external communications organizations.

- Designed global press kit and press release stationery templates to ensure consistent brand presentation across company.
- Designed and produced graphics senior leader presentations and for Motorola's global Officers' Business Meetings ensuring effective communication of yearly goals.

EDUCATION

BFA, Industrial Design, University of Illinois, Urbana-Champaign, Illinois, 1996

TECHNICAL SKILLS

Expert level skill in:

- Adobe Creative Cloud – Photoshop, Illustrator, InDesign, Dreamweaver, Acrobat Pro, After Effects, Premiere, Adobe XD, Audition
- Microsoft Office – PowerPoint, Word, Excel
- Apple Keynote

Significant experience in:

- Industry Standard Website Design/Development Platforms (e.g., Squarespace, Wix, etc.)
- CSS
- HTML/DHTML
- Windows/Mac OS

AWARDS

Global Inclusion Communications Partner, Motorola, 2008

Gold Quill Award of Merit, International Association of Business Communicators, 2007

Award of Excellence—Environmental Graphics Series, Communications Arts, 2007

Outstanding Senior in Industrial Design, University of Illinois, 1996